

Summary Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.7826/-71.2305

29 N Broadway Salem, NH 03079	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
2026 Estimated Population	6,575	29,992	83,340	229,299
2031 Projected Population	7,406	31,248	84,815	231,614
2020 Census Population	5,597	28,992	81,952	224,529
2010 Census Population	4,527	26,987	74,745	199,717
Projected Annual Growth 2026 to 2031	2.5%	0.8%	0.4%	0.2%
Historical Annual Growth 2010 to 2026	2.8%	0.7%	0.7%	0.9%
2026 Median Age	46.0	44.5	42.7	39.0
Households				
2026 Estimated Households	3,270	12,565	32,490	83,978
2031 Projected Households	3,754	13,318	33,399	85,681
2020 Census Households	2,365	11,421	30,764	79,784
2010 Census Households	1,855	10,356	27,809	71,222
Projected Annual Growth 2026 to 2031	3.0%	1.2%	0.6%	0.4%
Historical Annual Growth 2010 to 2026	4.8%	1.3%	1.1%	1.1%
Race and Ethnicity				
2026 Estimated White	88.3%	87.6%	78.6%	66.9%
2026 Estimated Black or African American	1.3%	2.0%	5.3%	7.9%
2026 Estimated Asian or Pacific Islander	5.1%	4.3%	4.5%	3.6%
2026 Estimated American Indian or Native Alaskan	0.1%	0.1%	0.2%	0.4%
2026 Estimated Other Races	5.3%	5.9%	11.3%	21.2%
2026 Estimated Hispanic	5.9%	6.6%	13.8%	26.8%
Income				
2026 Estimated Average Household Income	\$141,041	\$161,065	\$164,153	\$138,128
2026 Estimated Median Household Income	\$114,706	\$125,081	\$131,445	\$112,612
2026 Estimated Per Capita Income	\$70,220	\$67,545	\$64,082	\$50,696
Education (Age 25+)				
2026 Estimated Elementary (Grade Level 0 to 8)	2.3%	1.8%	3.0%	7.4%
2026 Estimated Some High School (Grade Level 9 to 11)	3.6%	2.6%	3.6%	5.7%
2026 Estimated High School Graduate	30.7%	28.5%	27.4%	28.4%
2026 Estimated Some College	15.3%	18.1%	17.7%	17.4%
2026 Estimated Associates Degree Only	5.5%	6.7%	6.7%	7.2%
2026 Estimated Bachelors Degree Only	29.1%	26.8%	25.8%	21.1%
2026 Estimated Graduate Degree	13.5%	15.6%	15.8%	12.9%
Business				
2026 Estimated Total Businesses	552	2,144	3,973	9,472
2026 Estimated Total Employees	5,660	25,373	41,228	104,081
2026 Estimated Employee Population per Business	10.2	11.8	10.4	11.0
2026 Estimated Residential Population per Business	11.9	14.0	21.0	24.2