

# Summary Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.546/-70.9857

<b>216 Newbury St</b> <b>Peabody, MA 01960</b>	<b>3 mi</b> <b>radius</b>	<b>5 mi</b> <b>radius</b>	<b>7 mi</b> <b>radius</b>
<b>Population</b>			
2025 Estimated Population	64,229	173,306	428,493
2030 Projected Population	63,022	169,830	424,138
2020 Census Population	64,278	172,177	422,636
2010 Census Population	60,305	161,259	390,676
Projected Annual Growth 2025 to 2030	-0.4%	-0.4%	-0.2%
Historical Annual Growth 2010 to 2025	0.4%	0.5%	0.6%
2025 Median Age	46.5	43.1	41.0
<b>Households</b>			
2025 Estimated Households	25,809	68,466	167,030
2030 Projected Households	25,622	68,065	168,049
2020 Census Households	25,848	68,079	163,541
2010 Census Households	24,529	64,529	153,560
Projected Annual Growth 2025 to 2030	-0.1%	-0.1%	0.1%
Historical Annual Growth 2010 to 2025	0.3%	0.4%	0.6%
<b>Race and Ethnicity</b>			
2025 Estimated White	77.4%	74.3%	70.5%
2025 Estimated Black or African American	6.9%	7.5%	9.0%
2025 Estimated Asian or Pacific Islander	4.7%	4.7%	5.4%
2025 Estimated American Indian or Native Alaskan	0.1%	0.2%	0.3%
2025 Estimated Other Races	10.9%	13.2%	14.8%
2025 Estimated Hispanic	14.9%	16.8%	18.2%
<b>Income</b>			
2025 Estimated Average Household Income	\$152,339	\$153,195	\$146,917
2025 Estimated Median Household Income	\$125,911	\$124,370	\$119,471
2025 Estimated Per Capita Income	\$61,384	\$60,649	\$57,444
<b>Education (Age 25+)</b>			
2025 Estimated Elementary (Grade Level 0 to 8)	3.3%	3.8%	5.5%
2025 Estimated Some High School (Grade Level 9 to 11)	2.9%	3.4%	3.9%
2025 Estimated High School Graduate	25.1%	24.7%	24.3%
2025 Estimated Some College	14.8%	14.3%	13.1%
2025 Estimated Associates Degree Only	9.9%	9.2%	8.3%
2025 Estimated Bachelors Degree Only	27.1%	26.4%	26.1%
2025 Estimated Graduate Degree	16.9%	18.1%	18.9%
<b>Business</b>			
2025 Estimated Total Businesses	3,776	8,933	19,832
2025 Estimated Total Employees	44,571	97,328	188,655
2025 Estimated Employee Population per Business	11.8	10.9	9.5
2025 Estimated Residential Population per Business	17.0	19.4	21.6

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