Summary Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

EASTERN RETAIL PROPERTIES

Lat/Lon: 42.1726/-70.879

89 Washington St Norwell, MA 02061	3 mi radius	5 mi radius	7 mi radius
Population			
2024 Estimated Population	27,754	102,770	212,544
2029 Projected Population	28,872	107,116	219,405
2020 Census Population	26,927	100,621	210,772
2010 Census Population	26,080	94,717	197,617
Projected Annual Growth 2024 to 2029	0.8%	0.8%	0.6%
Historical Annual Growth 2010 to 2024	0.5%	0.6%	0.5%
2024 Median Age	45.0	42.3	42.8
Households			
2024 Estimated Households	10,574	41,102	83,771
2029 Projected Households	10,950	42,751	86,289
2020 Census Households	10,212	39,763	81,955
2010 Census Households	9,613	36,720	75,966
Projected Annual Growth 2024 to 2029	0.7%	0.8%	0.6%
Historical Annual Growth 2010 to 2024	0.7%	0.9%	0.7%
Race and Ethnicity			
2024 Estimated White	86.7%	82.4%	81.9%
2024 Estimated Black or African American	5.4%	6.8%	6.4%
2024 Estimated Asian or Pacific Islander	4.2%	5.8%	6.8%
2024 Estimated American Indian or Native Alaskan	-	-	-
2024 Estimated Other Races	3.7%	4.9%	4.9%
2024 Estimated Hispanic	3.3%	4.2%	4.3%
Income			
2024 Estimated Average Household Income	$201,971	$173,413	$180,550
2024 Estimated Median Household Income	$150,101	$133,299	$136,505
2024 Estimated Per Capita Income	$77,081	$69,454	$71,261
Education (Age 25+)			
2024 Estimated Elementary (Grade Level 0 to 8)	1.4%	2.3%	2.6%
2024 Estimated Some High School (Grade Level 9 to 11)	1.4%	2.3%	2.4%
2024 Estimated High School Graduate	20.6%	21.8%	22.3%
2024 Estimated Some College	13.0%	14.0%	13.8%
2024 Estimated Associates Degree Only	7.8%	8.5%	8.2%
2024 Estimated Bachelors Degree Only	33.1%	30.8%	30.2%
2024 Estimated Graduate Degree	22.8%	20.3%	20.5%
Business			
2024 Estimated Total Businesses	2,460	5,692	9,869
2024 Estimated Total Employees	26,789	55,831	86,282
2024 Estimated Employee Population per Business	10.9	9.8	8.7
2024 Estimated Residential Population per Business	11.3	18.1	21.5