Summary Profile

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.2752/-71.7511

77 Boston Turnpike	1 mi	3 mi	5 mi	7 mi
Shrewsbury, MA 01545	radius	radius	radius	radius
Population			_	
2024 Estimated Population	11,549	110,915	249,845	329,146
2029 Projected Population	11,761	114,102	255,565	336,850
2020 Census Population	11,248	107,829	246,617	325,300
2010 Census Population	10,036	95,879	218,293	290,677
Projected Annual Growth 2024 to 2029	0.4%	0.6%	0.5%	0.5%
Historical Annual Growth 2010 to 2024	1.1%	1.1%	1.0%	0.9%
2024 Median Age	38.5	35.5	35.8	37.3
Households				
2024 Estimated Households	5,204	45,618	97,837	128,941
2029 Projected Households	5,305	47,156	100,592	132,558
2020 Census Households	5,113	43,778	94,533	125,082
2010 Census Households	4,491	38,210	82,477	110,299
Projected Annual Growth 2024 to 2029	0.4%	0.7%	0.6%	0.6%
Historical Annual Growth 2010 to 2024	1.1%	1.4%	1.3%	1.2%
Race and Ethnicity				
2024 Estimated White	65.4%	60.3%	62.7%	66.0%
2024 Estimated Black or African American	8.9%	14.5%	13.2%	11.6%
2024 Estimated Asian or Pacific Islander	16.2%	9.9%	9.4%	9.2%
2024 Estimated American Indian or Native Alaskan	0.2%	0.3%	0.3%	0.3%
2024 Estimated Other Races	9.3%	15.1%	14.5%	13.0%
2024 Estimated Hispanic	9.7%	17.3%	16.8%	15.1%
Income				
2024 Estimated Average Household Income	\$124,492	\$103,049	\$112,145	\$123,742
2024 Estimated Median Household Income	\$95,356	\$78,876	\$84,875	\$94,228
2024 Estimated Per Capita Income	\$56,218	\$42,657	\$44,378	\$48,865
Education (Age 25+)				
2024 Estimated Elementary (Grade Level 0 to 8)	3.4%	5.1%	5.5%	4.8%
2024 Estimated Some High School (Grade Level 9 to 11)	5.6%	6.5%	6.2%	5.6%
2024 Estimated High School Graduate	20.7%	26.3%	25.4%	24.3%
2024 Estimated Some College	10.6%	14.0%	14.5%	14.5%
2024 Estimated Associates Degree Only	7.5%	7.7%	7.0%	7.2%
2024 Estimated Bachelors Degree Only	27.9%	22.0%	22.2%	23.5%
2024 Estimated Graduate Degree	24.3%	18.5%	19.3%	20.2%
Business				
2024 Estimated Total Businesses	536	5,019	9,174	12,537
2024 Estimated Total Employees	4,527	56,235	99,874	128,299
2024 Estimated Employee Population per Business	8.4	11.2	10.9	10.2
2024 Estimated Residential Population per Business	21.5	22.1	27.2	26.3

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