

Summary Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.28/-71.6754

1000 Boston Turnpike Shrewsbury, MA 01545	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
2024 Estimated Population	6,416	38,042	98,309	229,049
2029 Projected Population	6,377	38,533	100,513	234,941
2020 Census Population	6,398	37,815	96,779	225,393
2010 Census Population	5,323	34,067	88,669	201,171
Projected Annual Growth 2024 to 2029	-0.1%	0.3%	0.4%	0.5%
Historical Annual Growth 2010 to 2024	1.5%	0.8%	0.8%	1.0%
2024 Median Age	38.0	40.9	40.5	37.9
Households				
2024 Estimated Households	2,343	14,166	38,220	91,377
2029 Projected Households	2,343	14,428	39,299	94,440
2020 Census Households	2,350	14,110	37,752	88,732
2010 Census Households	1,898	12,524	34,144	77,902
Projected Annual Growth 2024 to 2029	-	0.4%	0.6%	0.7%
Historical Annual Growth 2010 to 2024	1.7%	0.9%	0.9%	1.2%
Race and Ethnicity				
2024 Estimated White	77.3%	77.8%	75.2%	73.4%
2024 Estimated Black or African American	6.0%	6.5%	7.6%	8.7%
2024 Estimated Asian or Pacific Islander	7.2%	6.1%	6.7%	6.4%
2024 Estimated American Indian or Native Alaskan	0.2%	0.2%	0.2%	0.2%
2024 Estimated Other Races	9.3%	9.4%	10.4%	11.2%
2024 Estimated Hispanic	10.7%	11.6%	12.6%	13.2%
Income				
2024 Estimated Average Household Income	\$187,966	\$205,013	\$178,450	\$136,660
2024 Estimated Median Household Income	\$139,125	\$152,041	\$136,533	\$104,894
2024 Estimated Per Capita Income	\$68,831	\$76,507	\$69,539	\$54,766
Education (Age 25+)				
2024 Estimated Elementary (Grade Level 0 to 8)	2.8%	1.7%	2.1%	4.0%
2024 Estimated Some High School (Grade Level 9 to 11)	2.2%	2.0%	2.7%	4.8%
2024 Estimated High School Graduate	12.4%	13.7%	17.2%	22.9%
2024 Estimated Some College	9.0%	10.5%	12.5%	14.2%
2024 Estimated Associates Degree Only	6.2%	5.4%	6.6%	7.4%
2024 Estimated Bachelors Degree Only	30.9%	31.3%	29.3%	25.1%
2024 Estimated Graduate Degree	36.6%	35.3%	29.6%	21.6%
Business				
2024 Estimated Total Businesses	200	1,789	4,482	11,016
2024 Estimated Total Employees	1,838	15,821	44,395	136,912
2024 Estimated Employee Population per Business	9.2	8.8	9.9	12.4
2024 Estimated Residential Population per Business	32.1	21.3	21.9	20.8

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