Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

EASTERN RETAIL PROPERTIES

Lat/Lon: 42.2294/-71.7282

232 Worcester St Grafton, MA 01536	25 mi radius		50 mi radius		75 mi radius	
Population						
Estimated Population (2026)	1.46 M		7.76 M		10.65 M	
Projected Population (2031)	1.48 M		7.78 M		10.69 M	
Census Population (2020)	1.43 M		7.61 M		10.44 M	
Census Population (2010)	1.32 M		7.12 M		9.89 M	
Projected Annual Growth (2026-2031)	14,257	*0.2%*	28,447	-	39,509	-
Historical Annual Growth (2020-2026)	37,406	-	148,798	*0.3%*	213,725	*0.3%*
Historical Annual Growth (2010-2020)	103,317	*0.8%*	489,280	*0.7%*	551,643	*0.6%*
Estimated Population Density (2026)	746	*psm*	988	*psm*	603	*psm*
Trade Area Size	1,963.3	*sq mi*	7,853.2	*sq mi*	17,669.7	*sq mi*
Households						
Estimated Households (2026)	570,371		3.08 M		4.29 M	
Projected Households (2031)	581,523		3.12 M		4.34 M	
Census Households (2020)	542,119		2.95 M		4.1 M	
Census Households (2010)	497,284		2.74 M		3.83 M	
Projected Annual Growth (2026-2031)	11,151	*0.4%*	36,372	*0.2%*	48,843	*0.2%*
Historical Annual Change (2010-2026)	73,088	*0.9%*	339,352	*0.8%*	454,077	*0.7%*
Average Household Income						
Estimated Average Household Income (2026)	$168,586		$156,699		$152,034	
Projected Average Household Income (2031)	$168,638		$156,604		$151,991	
Census Average Household Income (2010)	$92,868		$82,810		$81,835	
Census Average Household Income (2000)	$73,950		$65,807		$65,173	
Projected Annual Change (2026-2031)	$52	-	-$96	-	-$44	-
Historical Annual Change (2000-2026)	$94,636	*4.9%*	$90,892	*5.3%*	$86,862	*5.1%*
Median Household Income						
Estimated Median Household Income (2026)	$128,418		$120,438		$116,703	
Projected Median Household Income (2031)	$129,136		$120,458		$116,724	
Census Median Household Income (2010)	$75,909		$67,287		$66,760	
Census Median Household Income (2000)	$60,998		$54,084		$53,650	
Projected Annual Change (2026-2031)	$719	*0.1%*	$19	-	$21	-
Historical Annual Change (2000-2026)	$67,420	*4.3%*	$66,354	*4.7%*	$63,053	*4.5%*
Per Capita Income						
Estimated Per Capita Income (2026)	$65,921		$62,575		$61,515	
Projected Per Capita Income (2031)	$66,577		$63,040		$61,965	
Census Per Capita Income (2010)	$34,881		$31,895		$31,723	
Census Per Capita Income (2000)	$27,501		$25,057		$24,927	
Projected Annual Change (2026-2031)	$656	*0.2%*	$465	*0.1%*	$450	*0.1%*
Historical Annual Change (2000-2026)	$38,420	*5.4%*	$37,518	*5.8%*	$36,588	*5.6%*
Estimated Average Household Net Worth (2026)	$1.67 M		$1.5 M		$1.49 M	

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EASTERN RETAIL PROPERTIES

Lat/Lon: 42.2294/-71.7282

232 Worcester St Grafton, MA 01536	25 mi radius		50 mi radius		75 mi radius	
Race and Ethnicity						
Total Population (2026)	1.46 M		7.76 M		10.65 M	
White (2026)	1.09 M	*74.5%*	5.35 M	*69.0%*	7.63 M	*71.6%*
Black or African American (2026)	97,121	*6.6%*	800,396	*10.3%*	1.03 M	*9.7%*
American Indian or Alaska Native (2026)	3,050	*0.2%*	20,374	*0.3%*	27,823	*0.3%*
Asian (2026)	119,423	*8.2%*	649,612	*8.4%*	763,054	*7.2%*
Hawaiian or Pacific Islander (2026)	359	-	2,223	-	3,101	-
Other Race (2026)	61,758	*4.2%*	420,561	*5.4%*	521,918	*4.9%*
Two or More Races (2026)	91,813	*6.3%*	507,800	*6.5%*	673,041	*6.3%*
Population < 18 (2026)	299,104	*20.4%*	1.5 M	*19.3%*	2.03 M	*19.1%*
White Not Hispanic	182,009	*60.9%*	812,832	*54.2%*	1.15 M	*56.7%*
Black or African American	28,013	*9.4%*	209,201	*14.0%*	266,435	*13.1%*
Asian	26,615	*8.9%*	127,710	*8.5%*	150,272	*7.4%*
Other Race Not Hispanic	14,975	*5.0%*	70,037	*4.7%*	94,959	*4.7%*
Hispanic	47,492	*15.9%*	279,252	*18.6%*	367,863	*18.1%*
Not Hispanic or Latino Population (2026)	1.3 M	*88.5%*	6.69 M	*86.3%*	9.26 M	*87.0%*
Not Hispanic White	1.05 M	*81.0%*	5.13 M	*76.6%*	7.31 M	*78.9%*
Not Hispanic Black or African American	89,771	*6.9%*	730,703	*10.9%*	942,242	*10.2%*
Not Hispanic American Indian or Alaska Native	819	-	4,888	-	7,905	-
Not Hispanic Asian	118,876	*9.2%*	644,548	*9.6%*	755,689	*8.2%*
Not Hispanic Hawaiian or Pacific Islander	163	-	924	-	1,336	-
Not Hispanic Other Race	5,604	*0.4%*	26,187	*0.4%*	32,106	*0.3%*
Not Hispanic Two or More Races	30,912	*2.4%*	155,782	*2.3%*	213,805	*2.3%*
Hispanic or Latino Population (2026)	168,646	*11.5%*	1.07 M	*13.7%*	1.39 M	*13.0%*
Hispanic White	41,268	*24.5%*	227,949	*21.4%*	320,039	*23.1%*
Hispanic Black or African American	7,350	*4.4%*	69,693	*6.5%*	89,602	*6.5%*
Hispanic American Indian or Alaska Native	2,231	*1.3%*	15,486	*1.5%*	19,919	*1.4%*
Hispanic Asian	547	*0.3%*	5,064	*0.5%*	7,365	*0.5%*
Hispanic Hawaiian or Pacific Islander	196	*0.1%*	1,299	*0.1%*	1,766	*0.1%*
Hispanic Other Race	56,154	*33.3%*	394,374	*37.0%*	489,812	*35.3%*
Hispanic Two or More Races	60,901	*36.1%*	352,018	*33.0%*	459,236	*33.1%*
Not Hispanic or Latino Population (2020)	1.27 M	*89.3%*	6.56 M	*86.3%*	9.08 M	*87.0%*
Hispanic or Latino Population (2020)	152,971	*10.7%*	1.05 M	*13.7%*	1.36 M	*13.0%*
Not Hispanic or Latino Population (2010)	1.22 M	*92.2%*	6.37 M	*89.5%*	8.9 M	*90.1%*
Hispanic or Latino Population (2010)	103,065	*7.8%*	748,214	*10.5%*	982,351	*9.9%*
Not Hispanic or Latino Population (2031)	1.29 M	*87.5%*	6.65 M	*85.5%*	9.21 M	*86.1%*
Hispanic or Latino Population (2031)	185,323	*12.5%*	1.13 M	*14.5%*	1.48 M	*13.9%*
Projected Annual Growth (2026-2031)	16,677	*2.0%*	65,209	*1.2%*	93,620	*1.3%*
Historical Annual Growth (2010-2020)	49,907	*4.8%*	297,584	*4.0%*	375,438	*3.8%*

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EASTERN RETAIL PROPERTIES

Lat/Lon: 42.2294/-71.7282

232 Worcester St Grafton, MA 01536	25 mi radius		50 mi radius		75 mi radius	
Total Age Distribution (2026)						
Total Population	1.46 M		7.76 M		10.65 M	
Age Under 5 Years	72,422	*4.9%*	386,685	*5.0%*	519,861	*4.9%*
Age 5 to 9 Years	81,653	*5.6%*	408,196	*5.3%*	553,003	*5.2%*
Age 10 to 14 Years	86,954	*5.9%*	423,083	*5.5%*	576,362	*5.4%*
Age 15 to 19 Years	99,525	*6.8%*	509,825	*6.6%*	686,765	*6.4%*
Age 20 to 24 Years	90,902	*6.2%*	552,056	*7.1%*	740,691	*7.0%*
Age 25 to 29 Years	83,402	*5.7%*	547,806	*7.1%*	720,405	*6.8%*
Age 30 to 34 Years	93,206	*6.4%*	567,243	*7.3%*	752,611	*7.1%*
Age 35 to 39 Years	101,291	*6.9%*	554,984	*7.2%*	741,493	*7.0%*
Age 40 to 44 Years	97,256	*6.6%*	505,175	*6.5%*	684,090	*6.4%*
Age 45 to 49 Years	91,364	*6.2%*	454,194	*5.9%*	615,855	*5.8%*
Age 50 to 54 Years	96,759	*6.6%*	470,198	*6.1%*	646,427	*6.1%*
Age 55 to 59 Years	101,599	*6.9%*	496,239	*6.4%*	694,286	*6.5%*
Age 60 to 64 Years	102,228	*7.0%*	504,436	*6.5%*	720,877	*6.8%*
Age 65 to 69 Years	87,801	*6.0%*	444,054	*5.7%*	643,729	*6.0%*
Age 70 to 74 Years	68,043	*4.6%*	349,917	*4.5%*	512,364	*4.8%*
Age 75 to 79 Years	50,505	*3.4%*	265,436	*3.4%*	387,639	*3.6%*
Age 80 to 84 Years	30,830	*2.1%*	163,088	*2.1%*	236,969	*2.2%*
Age 85 Years or Over	28,954	*2.0%*	152,595	*2.0%*	219,166	*2.1%*
Median Age	40.9		39.6		40.5	
Age 19 Years or Less	340,554	*23.3%*	1.73 M	*22.3%*	2.34 M	*21.9%*
Age 20 to 64 Years	858,008	*58.6%*	4.65 M	*60.0%*	6.32 M	*59.3%*
Age 65 Years or Over	266,133	*18.2%*	1.38 M	*17.7%*	2 M	*18.8%*
Female Age Distribution (2026)						
Female Population	722,023	*49.3%*	3.84 M	*49.6%*	5.29 M	*49.6%*
Age Under 5 Years	34,837	*4.8%*	188,340	*4.9%*	253,107	*4.8%*
Age 5 to 9 Years	39,945	*5.5%*	199,377	*5.2%*	270,544	*5.1%*
Age 10 to 14 Years	42,249	*5.9%*	205,704	*5.4%*	280,855	*5.3%*
Age 15 to 19 Years	42,880	*5.9%*	213,082	*5.5%*	289,439	*5.5%*
Age 20 to 24 Years	38,444	*5.3%*	230,242	*6.0%*	309,659	*5.9%*
Age 25 to 29 Years	41,103	*5.7%*	272,515	*7.1%*	355,951	*6.7%*
Age 30 to 34 Years	46,153	*6.4%*	281,144	*7.3%*	372,487	*7.0%*
Age 35 to 39 Years	50,461	*7.0%*	277,986	*7.2%*	371,066	*7.0%*
Age 40 to 44 Years	48,376	*6.7%*	254,397	*6.6%*	344,203	*6.5%*
Age 45 to 49 Years	46,083	*6.4%*	231,388	*6.0%*	313,654	*5.9%*
Age 50 to 54 Years	49,115	*6.8%*	240,511	*6.3%*	331,146	*6.3%*
Age 55 to 59 Years	51,658	*7.2%*	253,807	*6.6%*	355,974	*6.7%*
Age 60 to 64 Years	51,498	*7.1%*	259,091	*6.7%*	370,718	*7.0%*
Age 65 to 69 Years	44,869	*6.2%*	231,706	*6.0%*	335,635	*6.4%*
Age 70 to 74 Years	35,552	*4.9%*	186,712	*4.9%*	272,481	*5.2%*
Age 75 to 79 Years	26,820	*3.7%*	144,695	*3.8%*	209,868	*4.0%*
Age 80 to 84 Years	16,900	*2.3%*	90,705	*2.4%*	130,634	*2.5%*
Age 85 Years or Over	15,081	*2.1%*	82,322	*2.1%*	117,916	*2.2%*
Female Median Age	42.2		41.0		41.9	
Age 19 Years or Less	159,912	*22.1%*	806,504	*21.0%*	1.09 M	*20.7%*
Age 20 to 64 Years	422,890	*58.6%*	2.3 M	*59.9%*	3.12 M	*59.1%*
Age 65 Years or Over	139,221	*19.3%*	736,140	*19.2%*	1.07 M	*20.2%*

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EASTERN RETAIL PROPERTIES

Lat/Lon: 42.2294/-71.7282

232 Worcester St Grafton, MA 01536	25 mi radius		50 mi radius		75 mi radius	
Male Age Distribution (2026)						
Male Population	742,672	*50.7%*	3.91 M	*50.4%*	5.37 M	*50.4%*
Age Under 5 Years	37,584	*5.1%*	198,345	*5.1%*	266,754	*5.0%*
Age 5 to 9 Years	41,708	*5.6%*	208,819	*5.3%*	282,460	*5.3%*
Age 10 to 14 Years	44,705	*6.0%*	217,379	*5.6%*	295,506	*5.5%*
Age 15 to 19 Years	56,645	*7.6%*	296,743	*7.6%*	397,326	*7.4%*
Age 20 to 24 Years	52,458	*7.1%*	321,814	*8.2%*	431,033	*8.0%*
Age 25 to 29 Years	42,299	*5.7%*	275,290	*7.0%*	364,454	*6.8%*
Age 30 to 34 Years	47,054	*6.3%*	286,099	*7.3%*	380,123	*7.1%*
Age 35 to 39 Years	50,830	*6.8%*	276,998	*7.1%*	370,427	*6.9%*
Age 40 to 44 Years	48,880	*6.6%*	250,778	*6.4%*	339,887	*6.3%*
Age 45 to 49 Years	45,281	*6.1%*	222,806	*5.7%*	302,201	*5.6%*
Age 50 to 54 Years	47,644	*6.4%*	229,687	*5.9%*	315,281	*5.9%*
Age 55 to 59 Years	49,941	*6.7%*	242,431	*6.2%*	338,312	*6.3%*
Age 60 to 64 Years	50,730	*6.8%*	245,345	*6.3%*	350,160	*6.5%*
Age 65 to 69 Years	42,932	*5.8%*	212,348	*5.4%*	308,094	*5.7%*
Age 70 to 74 Years	32,492	*4.4%*	163,205	*4.2%*	239,883	*4.5%*
Age 75 to 79 Years	23,685	*3.2%*	120,741	*3.1%*	177,771	*3.3%*
Age 80 to 84 Years	13,930	*1.9%*	72,384	*1.9%*	106,335	*2.0%*
Age 85 Years or Over	13,873	*1.9%*	70,273	*1.8%*	101,250	*1.9%*
Male Median Age	39.8		38.3		39.2	
Age 19 Years or Less	180,642	*24.3%*	921,286	*23.6%*	1.24 M	*23.1%*
Age 20 to 64 Years	435,118	*58.6%*	2.35 M	*60.1%*	3.19 M	*59.5%*
Age 65 Years or Over	126,911	*17.1%*	638,950	*16.3%*	933,332	*17.4%*
Males per 100 Females (2026)						
Overall Comparison	103		102		102	
Age Under 5 Years	108	*51.9%*	105	*51.3%*	105	*51.3%*
Age 5 to 9 Years	104	*51.1%*	105	*51.2%*	104	*51.1%*
Age 10 to 14 Years	106	*51.4%*	106	*51.4%*	105	*51.3%*
Age 15 to 19 Years	132	*56.9%*	139	*58.2%*	137	*57.9%*
Age 20 to 24 Years	136	*57.7%*	140	*58.3%*	139	*58.2%*
Age 25 to 29 Years	103	*50.7%*	101	*50.3%*	102	*50.6%*
Age 30 to 34 Years	102	*50.5%*	102	*50.4%*	102	*50.5%*
Age 35 to 39 Years	101	*50.2%*	100	*49.9%*	100	*50.0%*
Age 40 to 44 Years	101	*50.3%*	99	*49.6%*	99	*49.7%*
Age 45 to 49 Years	98	*49.6%*	96	*49.1%*	96	*49.1%*
Age 50 to 54 Years	97	*49.2%*	95	*48.8%*	95	*48.8%*
Age 55 to 59 Years	97	*49.2%*	96	*48.9%*	95	*48.7%*
Age 60 to 64 Years	99	*49.6%*	95	*48.6%*	94	*48.6%*
Age 65 to 69 Years	96	*48.9%*	92	*47.8%*	92	*47.9%*
Age 70 to 74 Years	91	*47.8%*	87	*46.6%*	88	*46.8%*
Age 75 to 79 Years	88	*46.9%*	83	*45.5%*	85	*45.9%*
Age 80 to 84 Years	82	*45.2%*	80	*44.4%*	81	*44.9%*
Age 85 Years or Over	92	*47.9%*	85	*46.1%*	86	*46.2%*
Age 19 Years or Less	113	*53.0%*	114	*53.3%*	114	*53.2%*
Age 20 to 39 Years	109	*52.2%*	109	*52.2%*	110	*52.3%*
Age 40 to 64 Years	98	*49.6%*	96	*49.0%*	96	*49.0%*
Age 65 Years or Over	91	*47.7%*	87	*46.5%*	88	*46.7%*

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Household Type (2026)						
Total Households	570,371		3.08 M		4.29 M	
Households with Children	173,123	*30.4%*	870,549	*28.3%*	1.18 M	*27.6%*
Average Household Size	2.5		2.4		2.4	
Household Density per Square Mile	291		392		243	
Population Family	1.14 M	*78.2%*	5.8 M	*74.8%*	7.97 M	*74.9%*
Population Non-Family	272,423	*18.6%*	1.67 M	*21.5%*	2.3 M	*21.6%*
Population Group Quarters	47,310	*3.2%*	286,083	*3.7%*	378,377	*3.6%*
Family Households	369,030	*64.7%*	1.88 M	*61.2%*	2.61 M	*61.0%*
Married Couple Households	278,637	*75.5%*	1.34 M	*71.4%*	1.87 M	*71.7%*
Other Family Households	90,393	*24.5%*	539,482	*28.6%*	739,535	*28.3%*
Family Households with Children	172,834	*46.8%*	868,702	*46.1%*	1.18 M	*45.2%*
Married Couple with Children	125,652	*72.7%*	589,925	*67.9%*	799,161	*67.7%*
Other Family Households with Children	47,182	*27.3%*	278,777	*32.1%*	381,363	*32.3%*
Family Households No Children	196,196	*53.2%*	1.02 M	*53.9%*	1.43 M	*54.8%*
Married Couple No Children	152,985	*78.0%*	754,546	*74.3%*	1.07 M	*75.0%*
Other Family Households No Children	43,211	*22.0%*	260,705	*25.7%*	358,172	*25.0%*
Non-Family Households	201,342	*35.3%*	1.2 M	*38.8%*	1.67 M	*39.0%*
Non-Family Households with Children	289	*0.1%*	1,847	*0.2%*	2,456	*0.1%*
Non-Family Households No Children	201,053	*99.9%*	1.19 M	*99.8%*	1.67 M	*99.9%*
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	$210,868		$191,824		$187,038	
Median Family Income	$164,502		$151,834		$147,874	
Average Non-Family Household Size	1.4		1.4		1.4	
Marital Status (2026)						
Population Age 15 Years or Over	1.22 M		6.54 M		9 M	
Never Married	407,975	*33.3%*	2.55 M	*39.0%*	3.4 M	*37.7%*
Currently Married	593,945	*48.5%*	2.81 M	*43.0%*	3.94 M	*43.7%*
Previously Married	221,747	*18.1%*	1.18 M	*18.0%*	1.67 M	*18.5%*
Separated	47,530	*21.4%*	261,471	*22.3%*	339,011	*20.3%*
Widowed	61,081	*27.5%*	314,174	*26.7%*	456,297	*27.3%*
Divorced	113,135	*51.0%*	599,468	*51.0%*	874,414	*52.4%*
Educational Attainment (2026)						
Adult Population Age 25 Years or Over	1.03 M		5.48 M		7.58 M	
Elementary (Grade Level 0 to 8)	36,533	*3.5%*	250,879	*4.6%*	312,624	*4.1%*
Some High School (Grade Level 9 to 11)	41,938	*4.1%*	236,842	*4.3%*	322,072	*4.3%*
High School Graduate	230,792	*22.3%*	1.27 M	*23.1%*	1.8 M	*23.8%*
Some College	147,730	*14.3%*	773,065	*14.1%*	1.12 M	*14.8%*
Associate Degree Only	75,594	*7.3%*	394,396	*7.2%*	576,422	*7.6%*
Bachelor Degree Only	270,612	*26.2%*	1.37 M	*25.1%*	1.88 M	*24.8%*
Graduate Degree	230,038	*22.3%*	1.18 M	*21.6%*	1.56 M	*20.6%*
Any College (Some College or Higher)	723,975	*70.1%*	3.72 M	*68.0%*	5.14 M	*67.8%*
College Degree + (Bachelor Degree or Higher)	500,651	*48.5%*	2.55 M	*46.6%*	3.44 M	*45.4%*

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Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

EASTERN RETAIL PROPERTIES

Lat/Lon: 42.2294/-71.7282

232 Worcester St Grafton, MA 01536	25 mi radius		50 mi radius		75 mi radius	
Housing						
Total Housing Units (2026)	588,850		3.22 M		4.53 M	
Total Housing Units (2020)	571,894		3.12 M		4.4 M	
Historical Annual Growth (2020-2026)	16,956	-	95,608	-	132,170	-
Housing Units Occupied (2026)	570,371	*96.9%*	3.08 M	*95.7%*	4.29 M	*94.7%*
Housing Units Owner-Occupied	372,808	*65.4%*	1.8 M	*58.4%*	2.59 M	*60.4%*
Housing Units Renter-Occupied	197,563	*34.6%*	1.28 M	*41.6%*	1.7 M	*39.6%*
Housing Units Vacant (2026)	18,478	*3.1%*	138,664	*4.3%*	241,964	*5.3%*
Household Size (2026)						
Total Households	570,371		3.08 M		4.29 M	
1 Person Households	160,295	*28.1%*	919,178	*29.8%*	1.3 M	*30.4%*
2 Person Households	185,019	*32.4%*	1.02 M	*33.2%*	1.44 M	*33.6%*
3 Person Households	91,588	*16.1%*	481,031	*15.6%*	656,470	*15.3%*
4 Person Households	83,733	*14.7%*	400,604	*13.0%*	544,291	*12.7%*
5 Person Households	32,898	*5.8%*	162,905	*5.3%*	219,653	*5.1%*
6 Person Households	11,199	*2.0%*	60,559	*2.0%*	80,469	*1.9%*
7 or More Person Households	5,640	*1.0%*	33,058	*1.1%*	43,378	*1.0%*
Household Income Distribution (2026)						
HH Income $200,000 or More	147,458	*25.9%*	727,147	*23.6%*	955,630	*22.3%*
HH Income $150,000 to $199,999	69,679	*12.2%*	374,505	*12.2%*	522,624	*12.2%*
HH Income $125,000 to $149,999	47,492	*8.3%*	253,666	*8.2%*	353,196	*8.2%*
HH Income $100,000 to $124,999	53,894	*9.4%*	299,636	*9.7%*	423,944	*9.9%*
HH Income $75,000 to $99,999	59,129	*10.4%*	327,133	*10.6%*	470,113	*11.0%*
HH Income $50,000 to $74,999	69,209	*12.1%*	366,554	*11.9%*	533,230	*12.4%*
HH Income $35,000 to $49,999	38,330	*6.7%*	217,239	*7.1%*	310,373	*7.2%*
HH Income $25,000 to $34,999	25,736	*4.5%*	146,107	*4.7%*	209,133	*4.9%*
HH Income $15,000 to $24,999	24,412	*4.3%*	141,320	*4.6%*	198,636	*4.6%*
HH Income $10,000 to $14,999	13,764	*2.4%*	87,168	*2.8%*	119,711	*2.8%*
HH Income Under $10,000	21,268	*3.7%*	140,016	*4.5%*	190,097	*4.4%*
Household Vehicles (2026)						
Households 0 Vehicles Available	46,740	*8.2%*	392,585	*12.7%*	495,832	*11.6%*
Households 1 Vehicle Available	186,626	*32.7%*	1.12 M	*36.4%*	1.53 M	*35.7%*
Households 2 Vehicles Available	225,943	*39.6%*	1.07 M	*34.6%*	1.52 M	*35.4%*
Households 3 or More Vehicles Available	111,062	*19.5%*	501,290	*16.3%*	741,620	*17.3%*
Total Vehicles Available	1.01 M		4.96 M		7.09 M	
Average Vehicles per Household	1.8		1.6		1.7	
Owner-Occupied Household Vehicles	778,729	*76.7%*	3.57 M	*72.1%*	5.21 M	*73.5%*
Average Vehicles per Owner-Occupied Household	2.1		2.0		2.0	
Renter-Occupied Household Vehicles	236,054	*23.3%*	1.38 M	*27.9%*	1.88 M	*26.5%*
Average Vehicles per Renter-Occupied Household	1.2		1.1		1.1	
Travel Time (2026)						
Worker Base Age 16 years or Over	766,027		4.1 M		5.58 M	
Travel to Work in 14 Minutes or Less	146,483	*19.1%*	745,067	*18.2%*	1.09 M	*19.5%*
Travel to Work in 15 to 29 Minutes	192,428	*25.1%*	1.13 M	*27.5%*	1.61 M	*28.8%*
Travel to Work in 30 to 59 Minutes	216,169	*28.2%*	1.19 M	*29.0%*	1.53 M	*27.4%*
Travel to Work in 60 Minutes or More	93,085	*12.2%*	439,429	*10.7%*	549,674	*9.8%*
Work at Home	117,861	*15.4%*	600,393	*14.6%*	803,513	*14.4%*
Average Minutes Travel to Work	27.8		27.0		25.8	

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EASTERN RETAIL PROPERTIES

Lat/Lon: 42.2294/-71.7282

232 Worcester St Grafton, MA 01536	25 mi radius		50 mi radius		75 mi radius	
Transportation To Work (2026)						
Worker Base Age 16 years or Over	766,027		4.1 M		5.58 M	
Drive to Work Alone	526,935	*68.8%*	2.58 M	*62.9%*	3.65 M	*65.4%*
Drive to Work in Carpool	59,903	*7.8%*	331,014	*8.1%*	444,470	*8.0%*
Travel to Work by Public Transportation	28,273	*3.7%*	325,160	*7.9%*	360,689	*6.5%*
Drive to Work on Motorcycle	745	-	2,788	-	4,211	-
Bicycle to Work	2,340	*0.3%*	37,867	*0.9%*	41,263	*0.7%*
Walk to Work	15,979	*2.1%*	169,178	*4.1%*	204,341	*3.7%*
Other Means	13,990	*1.8%*	57,845	*1.4%*	72,448	*1.3%*
Work at Home	117,861	*15.4%*	600,393	*14.6%*	803,513	*14.4%*
Daytime Demographics (2026)						
Total Businesses	61,913		348,827		493,882	
Total Employees	657,734		3.97 M		5.31 M	
Company Headquarter Businesses	2,110	*3.4%*	12,169	*3.5%*	16,752	*3.4%*
Company Headquarter Employees	98,867	*15.0%*	708,910	*17.8%*	905,586	*17.1%*
Employee Population per Business	10.6	to 1	11.4	to 1	10.8	to 1
Residential Population per Business	23.7	to 1	22.2	to 1	21.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	1.09 M		6.31 M		8.59 M	
Labor Force						
Labor Population Age 16 Years or Over (2026)	1.2 M		6.45 M		8.88 M	
Labor Force Total Males (2026)	608,951	*50.5%*	3.24 M	*50.3%*	4.46 M	*50.2%*
Male Civilian Employed	407,749	*67.0%*	2.14 M	*66.2%*	2.92 M	*65.4%*
Male Civilian Unemployed	19,257	*3.2%*	108,517	*3.3%*	143,717	*3.2%*
Males in Armed Forces	1,020	*0.2%*	6,183	*0.2%*	16,007	*0.4%*
Males Not in Labor Force	180,925	*29.7%*	981,203	*30.3%*	1.38 M	*31.0%*
Labor Force Total Females (2026)	595,736	*49.5%*	3.21 M	*49.7%*	4.42 M	*49.8%*
Female Civilian Employed	358,387	*60.2%*	1.96 M	*61.1%*	2.66 M	*60.3%*
Female Civilian Unemployed	17,588	*3.0%*	87,318	*2.7%*	114,318	*2.6%*
Females in Armed Forces	276	-	1,781	-	3,847	-
Females Not in Labor Force	219,485	*36.8%*	1.16 M	*36.1%*	1.64 M	*37.0%*
Unemployment Rate	36,845	*3.1%*	195,835	*3.0%*	258,035	*2.9%*
Occupation (2026)						
Occupation Population Age 16 Years or Over	766,027		4.1 M		5.58 M	
Occupation Total Males	407,640	*53.2%*	2.14 M	*52.2%*	2.92 M	*52.3%*
Occupation Total Females	358,387	*46.8%*	1.96 M	*47.8%*	2.66 M	*47.7%*
Management, Business, Financial Operations	159,297	*20.8%*	840,914	*20.5%*	1.13 M	*20.2%*
Professional, Related	230,369	*30.1%*	1.23 M	*29.9%*	1.63 M	*29.2%*
Service	119,669	*15.6%*	658,946	*16.1%*	897,123	*16.1%*
Sales, Office	131,388	*17.2%*	714,909	*17.4%*	994,618	*17.8%*
Farming, Fishing, Forestry	984	*0.1%*	6,807	*0.2%*	11,129	*0.2%*
Construction, Extraction, Maintenance	53,420	*7.0%*	264,619	*6.4%*	372,695	*6.7%*
Production, Transport, Material Moving	70,900	*9.3%*	391,878	*9.5%*	551,093	*9.9%*
White Collar Workers	521,054	*68.0%*	2.78 M	*67.8%*	3.75 M	*67.2%*
Blue Collar Workers	244,973	*32.0%*	1.32 M	*32.2%*	1.83 M	*32.8%*

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EASTERN RETAIL PROPERTIES

Lat/Lon: 42.2294/-71.7282

232 Worcester St Grafton, MA 01536	25 mi radius		50 mi radius		75 mi radius	
Units In Structure (2026)						
Total Units	570,371		3.08 M		4.29 M	
1 Detached Unit	326,975	*57.3%*	1.48 M	*47.9%*	2.19 M	*51.0%*
1 Attached Unit	34,695	*6.1%*	184,182	*6.0%*	252,642	*5.9%*
2 Units	36,959	*6.5%*	284,594	*9.2%*	365,245	*8.5%*
3 to 4 Units	57,621	*10.1%*	351,382	*11.4%*	456,925	*10.7%*
5 to 9 Units	27,640	*4.8%*	180,146	*5.8%*	237,001	*5.5%*
10 to 19 Units	23,058	*4.0%*	138,840	*4.5%*	179,861	*4.2%*
20 to 49 Units	23,104	*4.1%*	157,108	*5.1%*	212,300	*5.0%*
50 or More Units	36,403	*6.4%*	281,324	*9.1%*	345,864	*8.1%*
Mobile Home or Trailer	3,749	*0.7%*	24,631	*0.8%*	47,803	*1.1%*
Other Structure	168	-	1,195	-	1,730	-
Occupied Homes Built By Year (2026)						
Homes Built 2020 or later	10,133	*1.8%*	57,194	*1.9%*	79,657	*1.9%*
Homes Built 2010 to 2019	35,820	*6.3%*	200,884	*6.5%*	263,001	*6.1%*
Homes Built 2000 to 2009	46,262	*8.1%*	220,732	*7.2%*	324,894	*7.6%*
Homes Built 1990 to 1999	54,490	*9.6%*	216,026	*7.0%*	314,188	*7.3%*
Homes Built 1980 to 1989	74,654	*13.1%*	340,654	*11.1%*	505,579	*11.8%*
Homes Built 1970 to 1979	66,290	*11.6%*	346,218	*11.2%*	510,491	*11.9%*
Homes Built 1960 to 1969	60,514	*10.6%*	323,827	*10.5%*	457,275	*10.7%*
Homes Built 1950 to 1959	61,221	*10.7%*	316,713	*10.3%*	442,206	*10.3%*
Homes Built 1940 to 1949	25,376	*4.4%*	152,104	*4.9%*	216,989	*5.1%*
Homes Built Before 1939	135,613	*23.8%*	906,138	*29.4%*	1.17 M	*27.3%*
Median Age of Homes	55.0	*yrs*	58.2	*yrs*	57.3	*yrs*
Home Values (2026)						
Owner Specified Housing Units	372,808		1.8 M		2.59 M	
Home Values $1,000,000 or More	46,372	*12.4%*	239,899	*13.3%*	293,493	*11.3%*
Home Values $750,000 to $999,999	54,063	*14.5%*	266,157	*14.8%*	344,463	*13.3%*
Home Values $500,000 to $749,999	110,426	*29.6%*	515,754	*28.6%*	704,717	*27.2%*
Home Values $400,000 to $499,999	65,000	*17.4%*	275,272	*15.3%*	405,532	*15.7%*
Home Values $300,000 to $399,999	55,411	*14.9%*	262,469	*14.6%*	417,039	*16.1%*
Home Values $250,000 to $299,999	13,436	*3.6%*	81,727	*4.5%*	145,674	*5.6%*
Home Values $200,000 to $249,999	9,785	*2.6%*	55,957	*3.1%*	102,504	*4.0%*
Home Values $175,000 to $199,999	1,907	*0.5%*	13,506	*0.8%*	27,920	*1.1%*
Home Values $150,000 to $174,999	2,819	*0.8%*	16,446	*0.9%*	29,204	*1.1%*
Home Values $125,000 to $149,999	966	*0.3%*	5,827	*0.3%*	13,150	*0.5%*
Home Values $100,000 to $124,999	1,398	*0.4%*	9,625	*0.5%*	17,519	*0.7%*
Home Values $90,000 to $99,999	394	*0.1%*	2,317	*0.1%*	3,570	*0.1%*
Home Values $80,000 to $89,999	779	*0.2%*	3,998	*0.2%*	7,091	*0.3%*
Home Values $70,000 to $79,999	519	*0.1%*	3,265	*0.2%*	5,020	*0.2%*
Home Values $60,000 to $69,999	729	*0.2%*	4,464	*0.2%*	6,663	*0.3%*
Home Values $50,000 to $59,999	1,207	*0.3%*	5,007	*0.3%*	7,074	*0.3%*
Home Values $35,000 to $49,999	1,981	*0.5%*	8,598	*0.5%*	12,411	*0.5%*
Home Values $25,000 to $34,999	700	*0.2%*	4,324	*0.2%*	7,983	*0.3%*
Home Values $10,000 to $24,999	542	*0.1%*	4,320	*0.2%*	8,587	*0.3%*
Home Values Under $10,000	4,374	*1.2%*	21,318	*1.2%*	28,932	*1.1%*
Owner-Occupied Median Home Value	$618,382		$621,928		$578,954	
Renter-Occupied Median Rent	$1,485		$1,675		$1,592	

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EASTERN RETAIL PROPERTIES

Lat/Lon: 42.2294/-71.7282

232 Worcester St Grafton, MA 01536	25 mi radius		50 mi radius		75 mi radius	
Total Annual Consumer Expenditure (2026)						
Total Household Expenditure	$66.29 B		$343.24 B		$470.32 B	
Total Non-Retail Expenditure	$34.46 B		$178.79 B		$242.99 B	
Total Retail Expenditure	$31.83 B		$164.46 B		$227.33 B	
Alcoholic Beverages	$458.51 M		$2.39 B		$3.27 B	
Apparel	$1.39 B		$7.27 B		$9.96 B	
Contributions	$1.69 B		$8.78 B		$12.01 B	
Education	$1.14 B		$5.94 B		$8.13 B	
Entertainment	$3.14 B		$16.41 B		$22.49 B	
Food Away From Home	$3.12 B		$16.28 B		$22.29 B	
Grocery	$4.05 B		$21.35 B		$29.33 B	
Health Care	$3.83 B		$20.33 B		$28.55 B	
Household Furnishings and Equipment	$1.68 B		$8.78 B		$12.02 B	
Household Operations	$1.26 B		$6.57 B		$9 B	
Miscellaneous Expenses	$977.76 M		$5.11 B		$7 B	
Personal Care	$668.3 M		$3.51 B		$4.82 B	
Shelter	$11.17 B		$58.86 B		$80.52 B	
Tax and Retirement	$19.35 B		$98.95 B		$133.75 B	
Tobacco and Related	$191.74 M		$1.04 B		$1.43 B	
Transportation	$9.13 B		$45.7 B		$63.83 B	
Utilities	$3.03 B		$15.96 B		$21.93 B	
Monthly Household Consumer Expenditure (2026)						
Total Household Expenditure	$9,685		$9,285		$9,143	
Total Non-Retail Expenditure	$5,035	*52.0%*	$4,837	*52.1%*	$4,724	*51.7%*
Total Retail Expenditures	$4,650	*48.0%*	$4,449	*47.9%*	$4,419	*48.3%*
Alcoholic Beverages	$67	*0.7%*	$65	*0.7%*	$64	*0.7%*
Apparel	$203	*2.1%*	$197	*2.1%*	$194	*2.1%*
Contributions	$247	*2.6%*	$238	*2.6%*	$233	*2.6%*
Education	$167	*1.7%*	$161	*1.7%*	$158	*1.7%*
Entertainment	$459	*4.7%*	$444	*4.8%*	$437	*4.8%*
Food Away From Home	$456	*4.7%*	$440	*4.7%*	$433	*4.7%*
Grocery	$592	*6.1%*	$578	*6.2%*	$570	*6.2%*
Health Care	$560	*5.8%*	$550	*5.9%*	$555	*6.1%*
Household Furnishings and Equipment	$246	*2.5%*	$238	*2.6%*	$234	*2.6%*
Household Operations	$184	*1.9%*	$178	*1.9%*	$175	*1.9%*
Miscellaneous Expenses	$143	*1.5%*	$138	*1.5%*	$136	*1.5%*
Personal Care	$98	*1.0%*	$95	*1.0%*	$94	*1.0%*
Shelter	$1,632	*16.9%*	$1,592	*17.1%*	$1,565	*17.1%*
Tax and Retirement	$2,827	*29.2%*	$2,677	*28.8%*	$2,600	*28.8%*
Tobacco and Related	$28	*0.3%*	$28	*0.3%*	$28	*0.3%*
Transportation	$1,334	*13.8%*	$1,236	*13.3%*	$1,241	*13.6%*
Utilities	$442	*4.6%*	$432	*4.6%*	$426	*4.7%*

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